

ARLINGTON HEIGHT BIKE CLUB – BOARD MEETING – 12/6/17

Called to order at 6:40 pm.

In attendance: Janet, David E., Tom, Gene, Paula, Scott M., Mark

Financial Update: We have money in the bank. Carol & Gene will do audit

Membership: 11 households are updated now

Last meeting's minutes, 10/25/17 accepted.

- **Website**

- We voted on having only one website. Fat Cow won.
- We will not be moving to “wild apricot” due to its limitations for the Swap. It cannot support the plug in.
- We will hold training classes on the “Fat Cow” website so people know how to update the schedule or add content.
- Still need a Webmaster for the club. Website Committee (Possibly Gary Gilbert, David Easley and another member, maybe someone from the board) Scott M. is consulting with Gary & Dave on the Website
- Can the FC website handle anything for membership?
 - How will we install and use PayPal for our site since Active.com can only be used for events like our Arlington 500?
- Gary feels that content is the most important component of the website; who will bear responsibility for updating the News Section of the website? (the Elmhurst Bike Club has a number of people addressing issues like club publicity, etc.)
- How will the website bring us new members, i.e. how do we use our website to better market our club to bicyclists? We have Facebook, should there be a Twitter Feed, as well?

- **Non-Biking activities**

- **The 500**

- Tom has formed a committee to be in charge of various activities
- The date is planned for May 20, 2018
- Payments will thru active.com, cash or check
- Need the flyer to be updated.
- Tom, Mitch and Gene are going to the Loomis school to discuss facilities and other items next week (Week of October 30)
- Insurance needs discussed. Still less expensive to increase the liability for the school than to continue to use the Park District.
- The board approved the increased spending on insurance

- **Swap**
 - The date is April 28, 2018
 - The club has a permit in hand from Park waiting for School

- **Ride Calander & Rides**
 - Who will be responsible for posting rides, a few individuals or any member? How far in advance will they be posted?
 - Pete W. will write a step by step instruction guide on how to host a ride and post it on the website
 - Who will assume responsibility for posting events like the picnic, Rides of Interest, Progressive Dinner, etc?
 - Do we add maps, cue sheets, pictures, etc.?
 - How do we recruit or train more Ride Leaders? (Do we offer special jerseys acknowledging them as special members after they lead a certain number of rides?)
 - What about having more Mentor Training programs for all levels of our Rides?
 - Each member is to review our Ride Policy
 - What are the duties of the Ride Chair? Should he assume responsibility for a mentor program? Should he line up all of our Weekend Ride Leaders? Should we consider doing more rides on Sunday with the MPBC
 - Anyone can post rides
 - Should Tuesday Rides be ones that exist to involve new, possibly somewhat slower, members and ridden at a Leisure or Easy Paced Intermediate Level, as we once did?
 - Should there be a Tuesday Night, Advanced, Intermediate or Leisure Ride Chair?
 - We are still a No-Drop Club. Do we revisit or pacing levels, Leisure. Intermediate, etc
 - Rolling speed is defined as "look at your speedometer and that is what you see."
 - We should have a Sweep on every Ride so that some slower (or new) riders are not dropped
 - Cue sheets are encouraged but not required
 - Should we work on developing backup ride leaders for each level of ride?
 - If all of our rides are scheduled on the calendar what policy should we consider for the usage of our List-Serve?
 - New member ride to happen 1st weekend in June
 - Club members are encouraged to attend the "Bike Arlington Heights Community Ride"

- **Newsletter.**
 - Paula will be responsible for content and what information needs to be included in the Newsletter?
 - How often should it be published and should it be only be available in an E-Format?
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- **Membership**
 - Why is our membership declining and how do attract new and hold existing members? Should we be doing presentations at sites like local Libraries and Bike Stores like Performance Bikes?
 - Should we ask our current members about ways to hold their interest in club rides and keep them involved in club activities?
 - Business card/membership cards were suggested
 - Brochures to be brought to next meeting for members to bring spin classes, health clubs, fitness stores, bike shops, libraries & etc.
 - What other ways can we enhance our presence in the Bicycling Community?

- **Meetings**

- How do we ensure interesting meeting that will attract our members to attend and become more involved?
- Do we invite more interesting presenters who discuss their Rides on the KATY trail, Gary's Minnesota Ride, etc.? Do we bring in people who discuss bike maintenance (like Don Ami) or have medical specialists like Yoga or Nutritional professionals discuss ways to enhance our riding?
- Should this be a shared position or can one person handle it?
- Should we have more enticing sweets?
- What about having a five or ten minute forum wherein any of our members can address the club with concerns or ways we can make a better club?
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- **Bylaws**

- Should they be changed to include a mention of all Board positions and ensure that the Ride Chair is added as a Board member?
- Is an all member vote required for these changes or can the board act by itself?
- The Bylaws require that two members do an annual audit of our finances; how do we select these people?