

ARLINGTON HEIGHT BIKE CLUB – MEETING Minutes; 10/24

Called to order at 6:31 pm.

In attendance: Gene, Paula, Mark, Janet, Mitch, Vince, Dave, Gary

Financial Update: Budget presented and approved, balance \$27k

Membership: 122 households.172 members

Last meeting's minutes, 9/18/18 - accepted.

- **Website**
 - Propose 3 ways to join; Check as per usual, Active.com, pay- scan form & e-mail.
 - Propose Meet Up Group - \$180 per year. Board approved for 1 year starting in March
 - We will hold training classes on the “Fat Cow” website so people know how to update the schedule or add content.
- **Elected Officers and Board Members**
 - Kim Kempf is – Membership Chair.
 - All positions Approved by member vote as follows
 - Tom President, Paula VP, Dave Martin Treasurer, Roger 500, Gene Swap, Mitch Ride Chair, Kim Heuer Secretary,
- **Non-Biking activities**
 - 11/10/18 Banquet – Agenda distributed, member fee = \$20, Nonmember = \$35
 - Motion passed no gifts cards – free memberships to top 5 men & top 5 women.
 - New Years day ride and party at Tara & Don's.
- **The 500**
 - All schools reserved, 5/19/19
 - Chairman report distributed 9/26
- **Swap – will update in Jan.**
- **Ride Calendar & Rides – All items below to be discussed at a special meeting**
 - Pete W. will write a step by step instruction guide on how to host a ride and post it on the website
 - Host or organizer of each event (Progressive Dinner, picnic, etc.) is responsible for posting on the calendar. If he/she cannot, then president will post.
 - The duties of the Ride Chair is to track mileage and fill ride calendar
 - We should have a Sweep on every Ride so that some slower (or new) riders are not dropped
 - 51 members rode over 500 miles as of this meeting.
- **Newsletter has been published**

- **Membership – All items below to be discussed at a special meeting**

- Motion carried: Only new members can pay in September and get upcoming year free.
- Gary will work with Tara to promote club on Social Media such as Facebook and Instagram
- As of 4/25 36 households didn't re-join. Janet will send e-mails out.
- Why is our membership declining and how do attract new and hold existing members? Should we be doing presentations at sites like local Libraries and Bike Stores like Performance Bikes?
- Should we ask our current members about ways to hold their interest in club rides and keep them involved in club activities?
- Business card/membership cards were suggested – Village Cycle will require for 15% discount. Renewal or new member card to be part of membership e-mail
- Brochures to be brought to next meeting for members to bring spin classes, health clubs, fitness stores, bike shops, libraries & etc.
- What other ways can we enhance our presence in the Bicycling Community?
- Janet made a flyer to post at worksites and library
- 2/28 Janet to post members' birthday on website and to send letter to all members welcoming new members. Paula will help research missing birth dates.
- Tom has called new members to welcome them

- **Meetings**

- Paula has scheduled speakers for meetings through April

- **Bylaws**

- Suggest board re-examines – Committee to start in January
- Per above cannot ride all year and pay in September and get upcoming year free.